

RE-IMAGINING AFFECT: A DIALECTIC CONCEPTUALIZATION



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Affect theory is about sensations, feelings rooted in memories that compel actions that occur above and beyond our rational minds. It offers new ways of understanding the relationships we have with ourselves, each other, and the world around us. Still in its conceptual infancy, the discursive shape of affect theory is still in the process of being articulated. The authors synthesize the approach of affect theory offered by Gilles Deleuze and Felix Guattari with the work of the Frankfurt School to develop a dialectic notion of affect. Dialectics provide form and purpose to affect, which in turn breathes new life into the ideas of Herbert Marcuse, Theodor Adorno, and more. The dialectic theory of affect will be outlined using the Tommy John surgery epidemic among baseball pitchers as an example of its implications.

SPEAKERS

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Together they are co-authors of *Masamune's Blade: A Proposition for Dialectic Affect Research*.