



Global to Village: Grounding Communication Research in Rural China

NOVEMBER 12 • 7:00-9:00PM • HARBOUR CENTRE ROOM 1530

In June and July 2015, twelve researchers from Simon Fraser University (SFU) and the Communication University of China (CUC), including four graduates of the SFU-CUC M.A. Double Degree Program in Global Communication, took part in a three-week ethnographic research in rural China to ground their respective research projects in villagers' experiences. The work is currently being prepared for a special section of the *International Journal of Communication*. In this workshop, six of the researchers will share their initial analysis and experiences in the field.

Chair: Yuezhi Zhao, Professor and Canada Research Chair in Political Economy of Global Communication, School of Communication

PRESENTERS

- | | |
|-----------------------|--|
| YUEZHI ZHAO | "Beyond Nostalgia: Communication, Culture and Rural Transformation in Globally Networked China" |
| JOSEPH NICOLAI | "The PRC-WHC Dynamic in the Rural: Reading Against the Grain of Heritage" |
| XIAOXING ZHANG | "A Dreamland or the Land of Broken Dreams: Juxtaposed Imaginaries of the Good Life in Heyang" |
| BYRON HAUCK | "Signing on to the Mass Line and Socialist Resilience: Why Chinese Villagers are Wanting Wired Radio" |
| SIBO CHEN | "Urban-Rural Division in China and its Impacts on Community Engagement: Public Participation in a Chinese Rural Context" |
| YINGFEN HUANG | "The Politics of Rural-Urban Dynamics and Cross-Strait Relations: Urban Elite, Peasants and Agrarian Justice" |

Free Admission with Light Refreshments