# **EVENT AGENDA**

# M.A. DOUBLE DEGREE IN GLOBAL COMMUNICATION YEAR-END STUDENT PRESENTATIONS

The students in the program have each completed an extended essay after their first year of studies at SFU. They are going to start their final year in the program at the Communication University of China (CUC) in Beijing. The students will give oral presentations based on their essays. Dr. Yuezhi Zhao, Founding Program Director & Professor in SFU School of Communication will moderate the event.

### AUGUST 7, 2015 (FRIDAY) • 9:00 AM - 4:00 PM HCC 7000 (EARL & JENNIE LOHN POLICY ROOM)

9:00 AM	Welcome & Program Overview - Dr. Yuezhi Zhao
9:15 AM	Students' Presentations - Part I *
10:30 AM	Coffee Break - Light refreshments will be served
10:45 AM	Students' Presentations - Part II **
12:00 PM	Lunch
1:00 PM	"Networking the nation: communication and economic restructuring in China" - Guest speaker: Dr. Yu Hong
2:30 PM	Networking



Kirsten Berry



Beatrice Chao



Wei Huang



Lucia Inyang





\*\* PART II STUDENT PRESENTERS



Shawn Jones



Amanda Liao



Hatty Liu



Yu Song

#### **GUEST SPEAKER**

## DR. YU HONG

Yu Hong is an assistant professor in the School of Communication at USC Annenberg. She got her Ph.D. in Communication from the University of Illinois at Urbana-Champaign.

Her research areas include:

- ICTs and development
- Political economy of global communication
- China's information and communications industry, information labor, and information society theories





## "Networking the nation: communication and economic restructuring in China"

Dr. Yu Hong will talk about how communications, across its entire range from telecommunications to broadband and from wireless networks to digital media, are becoming a state-designated growth engine intended to rejuvenate China's political economy out of the stagnation that has afflicted the entire global capitalist system with which China is deeply integrated.

