1

Education Policy Leadership

PERSPECTIVES ABOUT LIVING ON THE HORNS OF DILEMMAS: AN ANALYSIS OF GENDER FACTORS RELATED TO SUPERINTENDENT DECISION-MAKING AND PROBLEM-SOLVING

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The major focus of this paper is a gender-based analysis of school superintendent decision-making and problem-solving as well as an investigation of contemporary leadership dilemmas. The findings are based on responses from 258 superintendents of K-12 school districts in Delaware, Maryland, New Jersey, New York, and Pennsylvania collected over a period of three years (2009-2011). The researchers also conducted 18 comprehensive qualitative "face-to-face" interviews with self-selected superintendents who responded to the quantitative survey. The intended outcome of this article is for education policy makers, professors, and practitioners to comprehensively examine the extent and degree of various dilemmas confronting the Mid-Atlantic Region school superintendent sample and to evaluate the decision-making and problem-solving approaches used by them. The study results that are presented will serve as valuable references to not only individual superintendents but also to university administrator preparation professors and to state administrator licensure agencies because it is important for all aspiring superintendents to know the various issues associated with education leadership and the personal and professional dilemmas that they need to be prepared to face as they embark on a career to improve schooling in the United States.

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¹Stephen Denig passed away on May 22, 2013 but is listed here as appropriate to his contributions to this manuscript.

Introduction

This article is based on the findings of a mixed-methods research study conducted from 2009 to 2012 with school superintendents in the following five mid-Atlantic states: Delaware, Maryland, New Jersey, New York, and Pennsylvania. The major focus of this paper is a gender-based analysis of

school superintendent decision-making and problem-solving processes and an investigation of their respective leadership dilemmas. To explore this topic, we sent 875 survey instruments to superintendents of K–12 school districts in the five aforementioned states, and 258 (N = 258) useable survey instruments, or 29.6 percent of those distributed, were returned. In addition, 100 superin-







tendents, or 38.8 percent of those who returned the survey, indicated their willingness to participate in the qualitative "face-to-face" interviews. We conducted 18 qualitative interviews with those self-selected superintendents. Our surveys and interviews demonstrate that practicing superintendents desire opportunities to reflect about their decision-making and problem-solving experiences and tell their stories about "living on the horns of dilemmas" as they lead school districts. The findings about the decision-making and problem-solving approaches used by female and male superintendents and their perspectives regarding the frequency and stressful impacts of school leadership dilemmas are presented to further expand the contemporary educational leadership knowledge base.

The Survey Instrument

The survey instrument that we developed consists of the following four parts: Part A, Demographic Data; Part B, Decision-Making/Problem-Solving Approaches; Part C, Personal and Professional Dilemmas; and Part D, Opportunity to Reflect About Top Three or More Dilemmas

Part A contains demographic data: (1) gender, (2) years of total educational experience, (3) years of administrative experience, (4) years in current position, (5) number of superintendencies held (including this one), (6) school district setting, (7) school district student population, (8) number of administrators in the district, (9) number of schools in the district, and (10) number of schools currently on the No Child Left Behind (NCLB) "needs improvement" list.

Part B of the survey instrument, Decision-Making/Problem-Solving Approaches, consists of 35 statements based on the research of Hoy and Tarter (2008). Part B is designed to assess the frequency of seven decision-making and problem-solving approaches used by educational leaders: classical, incremental, garbage can, shared decision making, satisficing, mixed scanning, and political.

This research study utilized categories identified by Hoy and Tarter (2008), who cogently describe each decision-making and problem-solving approach as follows:

 Classical approach is the rational systematic means-ends analysis focused on optimizing organizational goals.

- Incremental approach is the successive search for reasonable alternatives to facilitate good decision-making.
- Garbage Can approach consists of scanning and using previously identified solutions to solve problems.
- Shared Decision-making approach empowers others to assist in finding solutions to problems meaningful to them.
- Satisficing approach consists of making decisions that are acceptable to most of those impacted.
- Mixed Scanning approach involves broad ends and tentative means that focus on adapting decisions to policy guidelines.
- Political approach employs objectives that emerge spontaneously but are personally driven by the leader's need for power (Hoy and Tarter, 2008, p. 85).

Participants were requested to identify the frequency of their experiences with five statements from each of the above seven categories according to the 10-point Likert-type scale shown in Figure 1

The reliability of the 35 questions of Part B (Problem-Solving and Decision-Making Survey) is .816 according to Cronbach's alpha measurement. Thus, Part B of the instrument has construct validity based on the research of Hoy and Miskel (2008) and reliability in relationship to the decision-making and problem-solving approaches of contemporary superintendents.

Part C, Personal and Professional Dilemmas (Calzi-Polka Dilemma Survey), of this instrument measures the frequency with which current superintendents confront various dilemmas associated with school district leadership. Twelve prominent dilemmas, deduced from leadership literature and research, were articulated in the survey using a descriptive questioning technique. The construct validity of this part of the instrument was comprehensively articulated in a 2011 leadership publication (Polka, Litchka, Calzi, Denig, & Mete, 2011). Figure 2 (next page) provides the brief descriptive survey questions addressing the 12 different dilemmas facing contemporary school leaders with selected construct validity references.

Thus, the Calzi-Polka Dilemma Survey (Part C) of this research instrument asks respondents to reflect about the frequency of their experiences

Figure 1. Likert Scale to Quantify Frequency of Use of Decision-Making and Problem-Solving Approaches

1 2 3 4 5 6 7 8 9 10

Almost Never Rarely Occasionally Frequently Almost Always

Figure 2. Twelve Dilemmas with Co	onstruct Validity References
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Dilemma and Descriptive Question References Centralized versus decentralized decision making: Is it better Bolman and Deal (1991); Friedman (2005); to centralize and ultimately control the decision-making Klimek, Ritzenhein, and Sullivan (2008); and process rather than to decentralize and empower others to Reavis and Polka (2006) assume responsibility? Personal life versus professional life: Is the personal cost too Cashman (2008); Goleman (2002); Houston high in terms of the dilemma of dealing with one's own fami- and Sokolow (2006); Litchka, Fenzel, and ly issues while trying to meet the time and stress demands of Polka (2009); Polka and Litchka (2008); and leadership? Polka, Litchka, and Davis (2008) Truth versus varnished truth: Is it sometimes better and Collins (2001), DePree (1989), Kotter and more humane to tell a half-truth rather than the whole truth Cohen (2002), Maxwell (2003), and Nyberg to protect faculty interests and school building leadership (1992) and the school district one represents? Creativity versus discipline of thought: Is it possible to pro- Bennis (1989), Dlott (2007), Fullan (2008), vide greater latitude of freedom for some school building and Kouzes and Posner (1987) leaders and still maintain structure for others who need it within a climate of collegiality? Trust versus change: Does implementing even the smallest of Cooper and Sawaf (1997), Duck (2001), Fulchanges result in suspicion of your motives as a leader? lan (2008), and Polka and Litchka (2008) Leadership versus management: Is it critical to understand Greenleaf (1977), Hersey and Blanchard the difference between leadership and management and be (1988), Marzano (2003), Senge (1990), and able to put into practice one or the other when necessary? Calzi (1974) Long-term goals versus short-term results: Is it critical for Blanchard and Waghorn (1997); Collins leadership job security to focus on short-term improvements (2001); Kaufman, Herman, and Watters in areas like student achievement test scores rather than im- (2002); and Klimek et al. (2008) plementing comprehensive quality student-centered programs? Motivation versus manipulation: As an educational leader, Chance (2009), Fullan (2008), Greene are you authentically motivating your teams to accomplish (1998), Krass (1998), McGregor (1966), and goals rather than manipulating people to get the results you Maslow (1970) deem most appropriate for your own survival? Independence versus dependence: Do you readily and too Hall and Hord (2006), Hoy and Tarter often accept the role of problem solver and decision maker (2008), Tichy and Bennis (2007), and Reavis rather than facilitate others to solve their own problems so as and Polka (2006) to foster less dependence on you as the key decider? Conflict versus consensus: Is it best for the educational Bennis (1989), Goleman (2002), Hall and leader to promote consensus decision making on the part of Hord (2006), and Morgan (1997) teams rather than create dynamic tension that results in conflict but more meaningful problem resolutions? Commitment versus compliance: Is it possible to achieve Duffy (2006), Hall and Hord (2006), Norton commitment during times of change that foster compliance (2005), Tichy and Bennis (2007), and Polka given the bureaucratic nature and hierarchical chain of and Litchka (2008) command of contemporary school systems?

Problems versus predicaments: Is the public we serve able to Duffy (2006), Hoy and Miskel (2008), Norunderstand that several contemporary educational problems ton (2005), Ravitch (2010), and Schlechty are really systemic predicaments that are more universal in (2001) nature than easily solved at the local level?

Figure 3. Gender and School District Settings of the Sample Population

Demographics	Fe	male	e Male		
	Total	Percent	Total	Percent	
Gender	93	36	165	64	
Rural school dis- trict	46	77.4	79	47.9	
Suburban school district	44	47.3	74	44.8	
Urban school district	3	3.2	12	7.3	

Figure 4. Number of Superintendencies Held Among Female and Male Superintendents

Number of	Fen	nales	M	Males		
Superinten- dencies	Total	Percent	Total	Percent		
1	72	77.4	96	58.2		
2	14	15.1	41	24.8		
3	5	5.4	14	8.5		
4	1	1.1	4	2.4		
5	_	_	5	3		
6	1	1.1	5	3		
Totals	93	100	165	100		

Figure 5. Total Number of School Administrators in District Including Superintendent of Schools

Number of	Fen	nales	M	Males		
Administrators -	Total Percent		Total	Percent		
10 or fewer	49	53.3	78	49.4		
11–25	32	34.8	51	32.3		
26–50	10	10.9	19	12.1		
51–100	1	1.1	10	6.3		
Totals	92	100	158	100		

confronting each of the 12 identified leadership dilemmas constructed from the historic leadership literature and research. In addition, the same 10-point Likert-type scale used in Part B of the instrument is employed in Part C.

Part D of the survey instrument, Opportunity to Reflect About Top Three or More Dilemmas, asks the superintendents to reflect and comment about three or more dilemmas that caused them the most stress as a superintendent of schools and provide advice to aspiring and current superintendents. Therefore, the survey instrument of this study is a comprehensive research tool designed to provide acute insight about the contemporary U.S. school superintendency and "living on the horns of dilemmas" (Polka et al., 2011).

Demographics of Study Sample

The quantitative sample for this research study was fairly representative of the general population of school superintendents in the mid-Atlantic region of the United States (Pennsylvania School Board Association, 2010, p. 35). The proportion of females to males was slightly higher, but the experience factors were similar in terms of their total years of educational experiences and administrative experiences, number of years in their current position, and number of superintendencies held during their careers. Their school district demographics were similar to other national trends in that the typical school district was more rural and/ or suburban than urban with student populations of fewer than 3,000 students and consisted of a limited number of schools and few other administrators (Glass & Franceschini, 2007). The superintendent is, thus, the key decision maker and problem solver, with limited assistance provided by other administrators. Figures 3 and 4 provide key demographics of this study's sample.

Subsequently, more of the female superintendents (77.4 percent) reported that they were classified as superintendents of rural school districts, whereas 47.9 percent of the males so reported. Suburban superintendencies were somewhat equally divided between both males and females. However, the urban superintendents of this study were predominately male. The female superintendents of this mid-Atlantic sample generally held fewer different superintendencies than their male counterparts. Accordingly, 77.4 percent of the female superintendents reported that they were in

Figure 6. Educational Experience, Administrative Experience, and Years in Current Position for Female Superintendents

Years of Experi-	Educational Experience			nistrative erience		Current Position	
ence	Total	Percent	Total	Percent	Total	Percent	
1–3	_	_	_	_	46	49.5	
4–10	_	_	23	24.7	40	43.0	
11–17	6	6.5	22	23.7	7	7.5	
18–24	14	15.1	27	29.0	_	_	
25–31	30	32.3	21	22.6	_	_	
32+	43	46.2	_	_	_	_	
Totals	93	100	93	100	93	100	

Figure 7. Educational Experience, Administrative Experience, and Years in Current Position for Male Superintendents

Years of Experience	Educational Experience		tive]	Administra- tive Experi- ence		Current Position	
	Total	Percent	Total	Percent	Total	Percent	
1–3	1	.6	2	1.2	74	44.8	
4–10	4	2.4	20	12.1	69	41.8	
11–17	8	4.9	38	23.0	20	12.1	
18–24	25	15.2	39	23.6	2	1.2	
25–31	25	15.2	41	24.8	_	_	
32+	102	61.2	25	15.2	_	_	
Totals	165	100	165	100	165	100	

Figure 8. School District Student Population for Female and Male Superintendents

Number of	Fen	nales	M	Males		
Students	Total	Percent	Total	Percent		
1,000 or fewer	29	31.5	40	24.2		
1,001–3,000	34	37.0	58	35.2		
3,001–6,000	25	27.2	40	24.2		
6,001–10,000	3	3.3	14	8.5		
10,001-20,000	1	1.1	9	5.5		
Over 20,000	_	_	4	2.4		
Totals	92	100	165	100		

their first superintendency, whereas 58.2 percent of the male superintendents so reported. However, 41.7 percent of the males reported that they were in their second, third, or more superintendent position, whereas only 22.7 percent of the females reported having more than one superintendency during their career. Also, as illustrated in Figure 5 (previous page), half of both female and male superintendents of this sample served in school districts with 10 or fewer administrators including themselves.

Figures 6 and 7 depict the educational experience, administrative experience, and years in the current superintendency for both the female and male superintendents of this research study. As illustrated by the data in both Figures 6 and 7, almost half (46.2 percent) of the females had 32 years or more of experience in education, whereas almost twothirds (61.2 percent) of the male superintendents had 32 years or more of educational experience. However, a higher percentage of females (32.3 percent) than males (15.2 percent) had 25-31 years of educational experience. The superintendents in this sample generally had several years of experience in education. In addition, both females and males had about equal years of administrative experience, but more females (24.7 percent) than males (13.3 percent) had less than 10 years of administrative experience, whereas more males (15.2 percent) than females (0 percent) reported having 32+ years of administrative experience. These data reflect the historical trend related to females not having the same degree of access to the superintendency in the 20th century that males have had (Polka et al., 2008), but that trend is changing in this century. In addition, most of the superintendents in this sample, both females (92.5 percent) and males (86.6 percent), have been in their current superintendencies for 10 years or less. Therefore, these superintendents are a very experienced group of educators

Figure 9. Number of Schools in District for Female and Male Superintendents

Number of	Females		Male	Male		
Schools	Total	Percent	Total	Percent		
1–3	49	53.3	73	44.7		
4–10	38	41.3	63	38.7		
11–17	3	3.3	19	11.7		
18–24	1	1.1	_			
25–31		_	4	2.5		
32+	1	1.1	4	2.5		
Totals	92	100	163	100		

who generally are fairly well experienced in administration but have more limited experiences in the superintendency.

Figures 8 (previous page) and 9 provide data relating to the size of the sample superintendents' school districts as measured by student population and the number of schools in the district. Accordingly, most of the superintendents, 95.7 percent of the females and 83.6 percent of the males, lead districts with a student population of fewer than 6,000 students, and most of them, 94.6 percent of females and 83.4 percent of males, have 10 or fewer schools within their respective districts. However, 16.7 percent of males and only 5.5 percent of females lead school districts that have more than 10 schools. In addition, 16.4 percent of males and only 4.4 percent of females lead school districts

with more than 6,000 students. Subsequently, males are more likely than females to be superintendents in larger urban and suburban school districts.

In addition, this demographic sample's segregated results relative to schools on the NCLB list are as follows: the majority of female superintendents (82.8 percent) did not have a school on the NCLB list; however, 13 percent of this population had one school on the NCLB list. Similarly, 77 percent of male superintendents had no schools on the NCLB list, whereas 12 percent of male superintendents had one on the list. According to the data collected, student performance on NCLB achievement assessments was more reflective of the school district context than the superintendent's gender.

Analysis of the Problem-Solving and Decision-Making Survey

We applied Statistical Package for the Social Sciences (SPSS) statistical treatments to the Part B data of this survey instrument and identified various levels of significance and correlation between and among the data. Figure 10 reflects the results of those findings.

The mean scores in Figure 10 are the aggregate mean scores of the five items in each of the seven decision-making and problem-solving categories. The scores in Figure 10 are mean scores and standard deviations disaggregated by gender. A series of independent sample t tests, with gender as the independent variable and the frequency of use of the decision-making and problem-solving ap-

Rank Order	Category	Total		Female		Male	
		Mean Score	Standard Deviation	Mean Score	Standard Deviation	Mean Score	Standard Deviation
1	Incremental	29.29	14.83	28.78	14.85	29.58	14.85
2	Classical	29.27	14.95	28.26	15.06	29.81	14.89
3	Shared decision making	27.11	13.70	27.34	14.56	26.97	13.25
4	Mixed scan- ning	26.49	12.77	26.72	13.33	26.35	12.48
5	Satisficing	24.86	12.65	23.97	12.83	25.35	12.56
6	Garbage can	23.37	12.91	23.47	13.52	23.31	12.6
7	Political	21.75	11.16	21.51	11.78	21.88	10.83

proach as the dependent variable, revealed no gender-related statistical differences.

Analysis of the Dilemma Survey

We also reviewed the data collected in Part C in relationship to the 12 dilemmas derived from leadership literature and research. Figure 11 shows the gender-specific rank listing of the dilemmas and mean scores.

Therefore, both female and male mid-Atlantic school superintendents identified that the most frequent decision-making and problem-solving dilemma they faced related to the issue of leader-ship versus management (m = 8.34 and m = 8.56, respectively). Consequently, it is crucial for all superintendents to comprehend the difference between leadership and management and be able to utilize the most pertinent approach when neces-

sary. According to our research, the rankings of the various dilemmas for female and male superintendents are different in the following ways:

Compared to the combined rank, commitment versus compliance was the fourth most frequent dilemma encountered by female superintendents, and conflict versus consensus was ranked fifth. Female superintendents had the dilemmas of long-term goals versus short-term results and centralized versus decentralized decision making tied as the eighth most frequently encountered dilemmas. In contrast, male superintendents ranked trust versus change and centralized versus decentralized at 9 and 10, respectively. Female superintendents placed the dilemma of trust versus change in the eleventh rank and problems versus predicaments in the tenth rank, which was the opposite of the combined rank scores.

The only dilemma that was significantly different between female and male superintendents was

Figure 11. Ranking of Dilemmas by Mean Score

Combined	Dilemma	Total		Female		Male	
Rank		Mean Score	Standard Deviation	Mean Score	Standard Deviation	Mean Score	Standard Deviation
1	Leadership versus manage- ment	8.48	1.445	8.34	1.424	8.56	1.462
2	Motivation versus manipulation	7.68	2.158	8.14	1.621	7.47	2.331
3	Creativity versus discipline of thought	7.24	1.600	7.15	1.696	7.28	1.557
4	Conflict versus consensus	6.77	1.858	6.67	1.770	6.80	1.911
5	Commitment versus compliance	6.70	1.465	6.86	1.632	6.61	1.365
6	Personal life versus professional life	5.79	1.974	5.57	2.040	5.93	1.927
7	Independence versus dependence	5.53	1.790	5.54	1.712	5.54	1.837
8	Long-term goals versus short-term results	5.11	1.878	4.95	2.040	5.21	1.781
9	Centralized versus decentralized decision making	4.97	1.765	4.95	1.890	4.99	1.698
10	Trust versus change	4.96	2.084	4.83	2.160	5.05	2.048
11	Problems versus predicaments	4.91	1.805	4.85	1.827	4.97	1.794
12	Truth versus varnished truth	3.36	1.894	3.49	1.874	3.30	1.913

the motivation versus manipulation dilemma. An independent samples t test comparing genders found $t_{(255)} = 2.46$, p = .001. Female superintendents in this sample encountered the dilemma more often than their male colleagues (m = 8.14 and m = 7.47 for female and male superintendents, respectively). This dilemma is the second-highest-recorded dilemma of the 12 dilemmas.

Analysis of the Opportunity to Reflect

In addition, we applied SPSS statistical treatments to the Part D data of this survey instrument and identified correlations among the data set in its entirety and disaggregated by gender. The results of these findings are identified in Figure 12, which provides a comparison between the ranking of dilemmas according to this sample's frequency of experience with them versus this sample's perspective of the degree of stress that each of those dilemmas caused them. It is interesting to note the gender differences in those rankings and their relevance to practicing superintendents, aspiring superintendents, and those who prepare them.

The results show that female superintendents of this sample may not rank their frequency of expe-

riences with the personal versus professional dilemma very high but this dilemma has the most stressful impact upon them personally. In addition, problems versus predicaments is one of the least experienced dilemmas by female superintendents; however, it is the second-ranked dilemma for stressful impact. The dilemmas of trust versus change and leadership versus management are both ranked high for stressful impact; however, of the two, trust versus change is not encountered as frequently. The female respondents identified that although they confront the dilemmas of creativity versus discipline of thought, commitment versus compliance, and motivation versus manipulation frequently in their leadership roles, these dilemmas do not cause them as much personal stress as some of the other less frequently experienced dilemmas. These issues may not often be addressed in educational leadership programs but need to be because most superintendents deal with them, and they do cause leadership stress (Litchka et al., 2009). An interesting ranking is that of conflict versus consensus, which is ranked as less stressful in both the overall sample and the female superintendent sample but not among the male superintendents. Furthermore, upon examination of the qualitative

Males

Figure 12. Ranking of Dilemma	as According to Part C an	d Part D Responses
Dilemma	Total	Females

Difeililla	Iotai		remaies		Males		
	Part C Ranking	Part D Ranking	Part C Ranking	Part D Ranking	Part C Ranking	Part D Ranking	
Centralized versus decentralized	9	9	8	8	10	10	
Personal life versus professional life	6	1	6	1	6	4	
Truth versus varnished truth	12	7	11	7	12	7	
Creativity versus discipline of thought	3	11	3	11	3	11	
Trust versus change	10	3	10	3	9	2	
Leadership versus management	1	2	1	3	1	1	
Long-term goals versus short-term results	8	5	8	5	8	7	
Motivation versus manipulation	2	8	2	8	2	6	
Independence versus dependence	7	6	7	6	7	9	
Conflict versus consensus	4	9	5	12	4	5	
Commitment versus compliance	5	12	4	10	5	12	
Problems versus predicaments	11	4	9	2	11	3	
Problems versus predicaments	11	4	9	۷	11)	

responses to Part D for each of the 12 categories, there were no differences in the pattern of responses based on gender. Figure 13 identifies representa-

tive personal comments regarding each of the 12 dilemmas from superintendents in this sample.

Figure 13. Selected Part D Sample Responses Organized by Gender		
Dilemma	Females	Males
Centralized versus decentralized decision-making	sions and found it difficult to change to a consistent, centralized approach,	While I appreciate local decision making, I also need to be comfortable knowing that the district "nonnegotiables" are being honored. I often find myself saying, "That's great but don't forget to" As I say that, I hope I am not minimizing great ideas.
Personal life versus professional life	myself differently from my coworkers and subordinates. I ask all of my employees to "put family first" because if they come to work worrying about a loved one at home, their head won't be in the right place on the job. When it came to myself, however, work always	The superintendent's personal life many times is public. Because of the expectations, board's, public, schools, etc., the personal obligations get set on the back burner. It is difficult for boards and community to understand and accept that the 24/7 concept is detrimental to the superintendent. I can recall birthdays, anniversaries, games, and events missed, yet with no acknowledgement by the board.
Truth versus var- nished truth	buying time by not providing the entire	It may have at one time been more humane to hold back in order to spare someone. In this age of unbridled auditing and unparalleled public scrutiny, holding back falls under the umbrella of "no good deed will go unpunished."
Creativity versus discipline of thought	ers can handle any problem by bringing a solution and on the contrary when	It can be a fine line between encouraging creativity in building leadership and keeping those leaders focused on the district goals. I have learned that it works best if I encourage independence and creativity while at the same time demanding feedback on progress towards established goals. I also try to be open-minded about this.
Trust versus change	practice at every level of the organiza- tion. It is most prominent in districts	This mostly involves relationships with certain board of education members. The most difficult job a superintendent has in my mind is with board relations and members who have hidden agendas and motives.

Leadership versus management

As superintendent, every minute of I learned quickly and often that if I make a ership. I visit schools weekly to work trict, and stand by it. with the leaders of the schools.

every day would be consumed with decision or say something that a conmanagement issues. So every day I fight stituent doesn't like, they often make it the urge to stay in my office and man- personal and attack my integrity. Leaderage. As a result, my meetings are de- ship dictates that I carefully consider all signed around a shared vision of lead- angles, make the best decision for the dis-

Short-term goals versus long-term results goals. Educating the board and work- you're looking over your shoulder. ing with them is a key "stressor" for superintendents.

Board of education wants to see results I am an educational leader who has visions fast, especially during the first year, and dreams that are more often long range. Again, no one understands that change I often find myself in an internal conflict takes time. Therefore, a superintendent between those visions and the need to atshould focus on one or two short-term tend to more immediate and public matgoals that can be accomplished suc- ters such as achievement scores. It is often cessfully and then a few long-term difficult to look 5-7 years ahead when

Motivation versus manipulation

building, you are constantly trying to second guess what they will do next. So energy.

When you have a couple of older staff Motivate versus manipulate is an interestwho have been in "control" of the ing concept. Like a Herzberg scale, I don't see them as opposite. I see my charge as motivating people. If they judge it as mamany times, this consumes all of your nipulating, they are questioning my motivation. I ask them to judge my actions, which you can see, not my motives, which you cannot see.

Independence versus dependence

community members to solve problems for them. When I redirect them in ways to help them solve their own problem, I am judged as being nonsupportive.

I am frequently approached by staff and Developing capacity in others is important because a superintendent can't do everything himself. But you still have the "problem" that you have to monitor what others are doing or find you have overdelegated.

Conflict versus consensus

people have shared divergent view- than ideal. points, ideas, suggestions, etc. Many people are not comfortable with such tension and would readily opt for "getting along" over better solutions and decisions

Consensus decision making can lead to To "create dynamic tension" is the ulti-"I can live with it" mentality that is not mate balancing act. It eliminates stagnamost productive nor effective when it tion, acknowledges a culture of change, comes to implementation. A certain and inspires new and exciting ideas with-"tension" is healthy, as it results when out fear of results that are initially less

Commitment versus compliance

rounding necessary changes.

Commitment is necessary to affect A perfect example of this dilemma is with long-term change, and many people the requisite professional development have the "this too will pass" idea sur- plan. Faculty have needs/desires for professional growth that may not correlate exactly to student data—thus, often, their needs/desires are not attended to, leading to frustration and lack of commitment.

Problems versus predicaments

tors and overall support staff to keep by the visceral or emotional reaction. their local schools a productive and positive place for children to grow and learn.

The public does not understand the The public's understanding of educational complexities of school operations. The issues is generally limited to what they burden on the local tax payer in fund- read in the media or have heard through ing their local schools in the manner rumor. Because so much of what we do they want causes scrutiny about educa- affects taxes, the public usually looks at tors' salaries and benefits. School dis- what the impact is to them. A rational untricts are working with less administra- derstanding is many times overshadowed

In addition, the superintendents included their advice for educators who either are currently practicing superintendents or have career aspirations in leadership. Figure 14 outlines key personal responses from both female and male superintendents that we determined were not significantly different based on gender.

Figure 14. Advice for Educators from Female and Male Superintendents

Female Responses

Male Responses

about the realities of leading and managing a school, you mentor your administrators and colleagues, and you must always be there to teach board members about their role.

Remember: first and foremost, you are a Don't sign up for this (superintendency) unless you have the teacher and a mentor. You teach others intestinal fortitude to truly "do the right thing"!

Be ethical and do what's right.

Keep leadership simple. Be able to do the "heavy lifting," taking on rogue boards and community members. Use the educational conventions that have stood the test of time. Learn to laugh at ridiculous issues. A prime criterion for being a superintendent is the acceptance of its temporary nature. There is a need to be aware of and somewhat accepting of the eventual need to move on and relocate.

Have in mind what is truly important to you so that decisions are made by moral compass.

Be very clean in expressing your position and motives regarding issues. Follow your moral compass.

you are and what you value. Know and maintain your support system. Participate willing to apologize.

Create and maintain resilience. Know who Remember it's not about you. Cultivate relationships especially with the board of education and staff. Be collaborative in your planning, and listen to others. Become a thought leader. Stress in activities that rejuvenate yourself. Be to admin and faculty that you model lifelong learning. Learn to communicate to all in the community—use technology as a tool. Be known as a leader who is known for something positive. Become one of the employees. Remember you are the highest-paid employee, but go easy on the bells and whistles. Make the board of education feel special. Every day, remember your own personal mission statement and the words of John Gardner: "The first and last job of a leader is to give people hope."

Organization, time management, and communication are keys to success.

Balance, honesty, compassion, high expectations of people, and developing peer support.

Analysis of Qualitative Interviews

The qualitative part of this mixed study of superintendent decision-making and problem-solving also consisted of interviews that we conducted. We interviewed 18 of the 100 superintendents who volunteered: 5 female and 13 male superintendents. The interviews reconfirmed the key issues related to making decisions and solving problems while "living on the horns of dilemmas." Figure 15 illustrates the representative personal responses of in-

dividual superintendents from the sample population to questions that we posed. Superintendents are identified by gender-specific names in alphabetical order, starting with Anne and ending with Keith, in the appropriate gender columns. The names are fictional to maintain confidentiality.

Figure 15 shows that this sample's participants identified that the superintendency is challenging, time consuming, and stressful to one's physical and emotional health and family relationships.

Figure 15. Representative Superintendent Responses to Interview Questions Disaggregated by Gender

Question

N (Females) = 4/5

N (Males) = 7/13

What were the situa- Superintendent Anne: The greatest Superintendent Edward: Person elected dilemmas during was needed. There was a need for authoryour superintenden- itarian leadership to get the board from my career. micromanaging.

> versus professional life. I was asked, "If how can you address the issues of the not to live in the district. Truth is sometimes varnished to protect the district

> Superintendent Catherine: Management versus leadership—managing a board that expects updates on every situation or issue. Independence versus dependence—problem with a principal who had difficulty making his own decisions or recommendations, always sought my input.

> Superintendent Debra: Creativity versus discipline of thought. Lack of performake up his mind. Personal versus professional life. Change in expectations of the board regarding my responsibilities for a capital project that was overwhelming.

tions that led to dilemma was a lack of trust when change to the board came on to attack me. Trust was an issue. Personal attack to destroy

> Superintendent Fred: Mandates of the Superintendent Bernice: Personal life state have been huge. Single biggest problem: we do not recognize the imporyou live 50 miles from where you work, tance of a quality public education program.

> district?" and questioned my decision Superintendent George: Trust versus change is a huge issue particularly in today's financial climate. Administrators have taken a pay freeze.

Superintendent Jim: Truth versus varnished truth. Need to protect the integrity of the budget process particularly during negotiations and when large-scale layoffs occur.

Superintendent Keith: Real disconnect with the public's perception of education and what is happening in their local school district. Everyone appears to support their local school district but have a mance by a principal who could not less than favorable impression of public education.

year until he resigned.

these dilemmas?

mediate and long- to my position. It is not an entitlement. term reactions to Superintendent Catherine: Tried various interventions to assist a principal in his decision making, but to no avail, needed to counsel him to leave the district. Superintendent Debra: Reassigned recalcitrant principal to another position for a

What were your im- Superintendent Bernice: I am not entitled Superintendent Fred: People have to work together. I use Marzano's framework for instructional purposes—use the word "commitment" instead of "values." Superintendent Ivan: I established good relationships with the union. I was able to secure changes in the contract to save teacher positions. Responsibility to give back to the profession.

Superintendent Keith: Centralized versus decentralization. It is all about responsibility. You can delegate, but you cannot delegate responsibility. When you empower others, be sure they have the right skills to do the job.

and friends?

What were the effects Superintendent Anne: I did not take isthese dilemmas/crises sues home—it would be regurgitating all had on your family over again. Supportive family.

Superintendent Bernice: I am able to separate the daily challenges of the job, and I do not dwell on the issues at home. My husband has been an excellent sounding

Superintendent Catherine: In the beginning of my superintendency my husband (corporate manager) and I both took ting, laptop). Because I pursued the suhome issues we faced in our daily responsibilities. Now such issues are rarely her career. My son had a difficult time discussed, and by doing so, our home life had to go to a private school. has become much better!

some "heat" from the community for my discuss school issues on weekends. decision to "warehouse" the principal, but it was eventually accepted as the "best option" because of board support.

Superintendent Edward: I was a bear to live with—my temper was short. My children understood the issue, but my spouse tried to shield them.

Superintendent Fred: I am competitive immersed in what I am doing. I try not to take the job home but do continue to think about it.

Superintendent George: With the growth of technology I was available 24/7 (texperintendency, my wife had to give up

Superintendent Jim: Personal life not af-Superintendent Debra: Initially, I took fected. Able to share war stories. Do not

use to try and overcome the dilemmas?

What skills did you Superintendent Anne: Always when Superintendent Fred: I kept students my communicating with the press, put the focus—what was best for them. I tried beginning it was my way or the highway. da. I felt there was nothing I could do Be honest.

whenever possible.

Superintendent Catherine: Constantly find myself assessing my actions on serious issues. More reflective now than in the beginning.

Superintendent Debra: Needed to accept Superintendent Keith: Being a good listhe demands of the position as being 24/7 and then learned to deal with that!

district in the most favorable light. In the not to become a part of a personal agenbecause of no trust.

Superintendent Bernice: Use humor Superintendent George: I created vision and followed through on that vision. I used a collaborative style.

> Superintendent Harold: I was able to build relationships. Strong beliefs of what public school is all about.

> tener. Ask, don't answer. The job is not about always having the right answers but being able to ask the right questions.

tendents who are ent. dilemmas?

What advice would Superintendent Anne: It is critical to Superintendent Fred: Do not get caught you give to current know when your leadership style is no up in the single-issue candidate deand aspiring superin- longer effective. Be honest and transpar- mands. Be proactive not reactive. Issues

faced with similar Superintendent Bernice: Be involved in gardless of the district. as many important issues facing the disup the ladder.

> Superintendent Catherine: Be transparent. Be clear in your thinking. Encourage your staff (both administrators and tion with your eyes open—you are not teachers) to be independent and assume going to change things overnight. a leadership role in decision making. Superintendent Debra: Seek a respected self-some problems cannot be solved mentor. Do your homework about the overnight. Take care of yourself personaldistrict before accepting a superinten-ly. dency. Note the expectations that the Superintendent Keith: Seek a mentor earcommunity has of its school leader on ly on in your career. terms of time and energy.

are the same for all superintendents re-

Superintendent George: Relationships are trict. Do not be in such a hurry to move key to success. Five for five: every time you go into a building spend five minutes each with five people.

Superintendent Harold: Go into the posi-

Superintendent Jim: Learn to pace your-

Summary, Conclusions, and Recommendations

The superintendents in this sample provided acute insight into their decision-making and problemsolving approaches and the dilemmas they confront. This sample reinforced the significance of the Hoy and Tarter (2008) decision-making and problem-solving model in that the incremental and classical approaches are most frequently used. However, the superintendents also identified that the shared decision-making model and mixed scanning model are frequently used by them. The superintendents also identified that the satisficing approach, the garbage can approach, and the political approach are employed but not as frequently as the incremental, classical, shared decision-making, and mixed scanning approaches. Thus, it is important that aspiring superintendents as well as those currently holding superintendencies review the various aspects and impacts of the seven decision-making and problem-solving approaches articulated by Hoy and Tarter (2008) and researched in this study because they most likely will employ all of them to some extent in their leadership ca-

However, based on the findings of this study, we conclude that there were no significant differences in the Hoy and Tarter (2008) approaches used based on the gender of the superintendent. However, an analysis of the findings concludes that superintendents in small school districts in rural ar-

eas with few other administrators employ all of the decision-making and problem-solving approaches more frequently than other superintendents. It may be speculated that context of the school district may have more influence than the gender of the superintendent on the decision-making approaches employed. Therefore, we determined that there is more to be studied about the decisionmaking and problem-solving approaches used by female superintendents in rural and urban settings to determine the relationship between context and gender on their preferences.

The superintendents also confirmed that they often faced the 12 dilemmas identified in this study. However, the frequency of facing those dilemmas differed by gender, but the only significant difference based on gender was in terms of the motivation versus manipulation dilemma. Perhaps this is a manifestation of the perceptions of female superintendents within such a competitive work force. This may be a residual aspect of the "glass ceiling" syndrome. Female superintendents faced this dilemma significantly more than did their male counterparts. However, the ranking of the stress level of the dilemmas was similar for females and males, with no significant differences found. In addition, the findings indicate that the context of the school district is a key factor in the frequency of dilemmas facing superintendents. Therefore, superintendents and those aspiring to positions in leadership need to be cognizant of these dilemmas and prepare to personally and professionally address them, especially given the context of their school districts.

Thus, the decision-making and problem-solving approaches used by superintendents and the dilemmas they face were specifically reviewed and analyzed via this study. This information is presented to facilitate the effective preparation and professional development of superintendents of schools so that they may comprehend the potential obstacles relating to contemporary leadership and learn to "live and thrive on the horns of dilemmas."

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