TEXTS FOR TEACHERS

NEW ESSAYS IN TECHNICAL AND SCIENTIFIC COMMUNICATION: RESEARCH, THEORY, PRACTICE

Edited by Paul V. Anderson, R. John Brockmann, and Carolyn R. Miller Technical Communications Series, Volume 2, Series Editor Jay R. Gould

Technical communication has become one of the fastest growing of academic disciplines, but useful scholarly material is scarce. This book features 12 previously unpublished essays. Some offer useful advice for the teacher; others, practical suggestions for the professional. A collection of the very best scholarly work done in this area, these 12 essays will shape the ways we create and teach technical communication.

Among the essays: "What's Technical About Technical Writing," David N. Dobrin, MIT; "What Constitutes a Readable Technical Style?" Jack Selzer, Penn State; "Revising Functional Documents: The Scenario Principle," Linda Flower, John R. Hayes, Heidi Swarts, Carnegie Mellon University.

ISBN 0-8 503-036-5, 1983, 264 pages, \$18.00 soft cover

DIRECTIONS IN TECHNICAL WRITING AND COMMUNICATION

Edited by Jay R. Gould

Technical Communication Series, Volume 1

Teachers of technical writing are frequently handicapped by a lack of useful material to back up classroom discussions and texts. Covering such topics as readability, effective editing, and the motivation of students, this book is full of practical information for improving style and substance in a whole range of technical communications, from scientific papers to sales literature.

ISBN 0-89 503-006-3, 1978, 160 pages, \$7.95 soft cover

BAYWOOD PUBLISHING COMPANY 120 Marine Street Box D Farmingdale, New York 11735

* * * * * * * * * * *

TECHNICAL AND BUSINESS COMMUNICATION IN

TWO YEAR PROGRAMS

Edited by W. Keats Sparrow and Nell Ann Pickett

These 25 essays are addressed to teachers in technical institutes, junior and community colleges, and the lower divisions of four year colleges. Titles include: "You, Too, Can Teach a Relevant Course," "Writing on the Job: Communication as Design," "Distinguishing Characteristics of the Technical Writing Course," and "The Importance of Summaries." A special feature: the up-to-date annotated bibliography listing "virtually all resources needed by developing teachers"—with categories for professional organizations, institutes and workshops, journals, teacher preparation material, textbooks, and standard reference works.

No. 52988, 1983, 205 pages, \$8.95 soft cover

NATIONAL COUNCIL OF TEACHERS OF ENGLISH 1111 Kenyon Road Urbana. Illinois 61801