

Mohamed Zainuba, Editor

Review Board Members

Rebecca Abraham, Nova Southeastern University
Lynn Adams, Utah Valley University
Lorraine Anderson, Marshall University
Amelia Baldwin, University of Arkansas - Fort Smith
Jim Beard, University of Arkansas-Fort Smith
Isaac Bonaparte, Morgan State University
Wayne Buchanan, Defiance College
Aaron Buchko, Bradley University
William Donohoe, Missouri State University
Larry Faulk, University of Arkansas - Fort Smith
Martha Fowler, Northeast Missouri State University
Steve Frankforter, Winthrop University
Yoshi Fukasawa, Midwestern State University
Susan Gaffney, Governors State University
David Gay, University of Arkansas at Fayetteville
Thomas Griffin, Nova Southeastern University
Jeff Grover, Dynamics Research Corporation
Tom Hayes, University of Arkansas - Fort Smith
Lewis Hershey, Fayetteville State University
Larry Hughes, Central Washington University
Joel Jolayemi, Tennessee State University
Rita Jones, Columbus State University
Gundars Kaupins, Boise State University
Robert Kitahara, Troy University
Kermit Kuehn, University of Arkansas - Fort Smith
Anna Lampe, Rockhurst University
Maria Leach-Lopez, Auburn University Montgomery
Jennifer Leonard, Montana State University, Billings
Erika Marsillac, Old Dominion University
Bobby Medlin, University of Arkansas - Fort Smith
Melissa Melancon, University of Louisiana at Monroe
Yasuo Nishiyama, Woodbury University

Lolita Paff, Penn State University – Berks
David Palmer, University of Nebraska at Kearney
David Pan, Northeastern State University
Jerry Parish, Texas A&M University – Commerce
Susan Park, Boise State University
Zhuoming Peng, University of Arkansas - Fort Smith
Ahmad Rahal, University of Arkansas - Fort Smith
Masha Rahnema, Texas Tech University
Beth Richardson, Saint Joseph's College of Maine
Dennis Rittle, Kansas Board of Regents
Carlos Rodriguez, Delaware State University
Donna Schaeffer, Marymount University
George Schmidt, University of Arkansas - Fort Smith
Cliff Scott, University of Arkansas - Fort Smith
Raj Selladurai, Indiana University Northwest
Daniel Settlage, University of Arkansas - Fort Smith
Latisha Settlage, University of Arkansas - Fort Smith
Jon Shapiro, Northeastern State University
Larry Stimpert, Colorado College
Christine Stinson, Ferrum College
Carolyn Stumph, Indiana University - Purdue University
Aysar Sussan, Bethune-Cookman University
Daniel Talley, Dakota State University
Margaret Tanner, University of Arkansas - Fort Smith
Ruth Taylor, Texas State University
Andrew Tiger, Southeastern Oklahoma State University
Norman White, Warner University
Turner White, Rockhurst University
Tom Tworoger, Nova Southeastern University
Kenneth Wiant, Tennessee Tech University
Jim Wollscheid, University of Arkansas - Fort Smith
Frank Wyrostek, University of St. Francis

Advances in Business Research is published annually by the College of Business, University of Arkansas - Fort Smith, Fort Smith, Arkansas 72913.

Views and opinions expressed in the Journal are those of the authors and do not necessarily reflect the views of staff of College of Business, or University of Arkansas - Fort Smith. The authors assume responsibility for the accuracy of facts published in the articles.

Manuscripts submitted for possible publication in Advances in Business Research should be electronically submitted to the editor. Please comply with the call for manuscripts guidelines.

To order Advances in Business Research, please contact Dr. Mohamed Zainuba, Editor, Advances in Business Research, College of Business, University of Arkansas - Fort Smith, 5210 Grand Avenue, Fort Smith, Arkansas 72913, 479-788-7774, mzainuba@uafs.edu

Copyright 2010, College of Business, University of Arkansas - Fort Smith