

Manuscript Submission Guidelines

Advances in Business Research uses, in general, the style of the American Psychological Association (APA). These following style preferences should also be followed. Manuscripts not prepared following these guidelines will be declined.

Style

Manuscripts should be written in clear and concise standard English. Avoid wordiness and stilted academic style. The writing should be as direct and readable as possible. Avoid indirect and indefinite language, including use of indefinite pronoun starters. Authors should focus on the research, not themselves. Therefore, except in cases of action research or embedded ethnography, the use of self-referential personal pronouns should be avoided.

Format

- The manuscript must use Microsoft Word, a 12-point font, double spaced (excluding references, appendixes, tables, and figures), and one inch margins.
- Main headings should be centered and typed in all capitals. Example: METHODOLOGY.
- Secondary headings should be typed flush with the left margin and in small letters, with major words beginning with capitals. Example: Strategic Models.
- Tables, figures, and graphs should be included where they are discussed.
- Do not paginate within the manuscript.
- Citations in the text use the author-date system. Example: Several studies (Johnson 2003, Smith 2006) support this finding. Direct quotations must give a page number(s). Example: Johnson claims "the method is over-rated and too complex (2005 6)."
- Periodical: Johnson, C. (2006). The art of writing. *Academy of Management Journal* 32(1), 112-125.
- Book reference: Johnson, C. (2006). *The art of writing*, New York: Macmillan.
- Chapter in a book:: Green, J.T., Brown, J.O., & Watson, D.A. (1999). Contemporary issues and new directions in higher development. In L.W. White (Ed.), *Aging in America* (234-278). Washington, DC: American Psychological Association.
- Manuscripts should not include author names or affiliation, including in file properties.

Requirements

- Work must be original and accurate, and it should not be submitted to another journal simultaneously.
- Accepted ethical standards have been applied in the research and/or preparation of the manuscript submitted for publication.
- The publication of the manuscript will not violate any copyright or other personal or proprietary rights of others.
- Publication decisions are based on the recommendations of the journal's editorial board. Submissions are usually assigned to two reviewers. Weak or inappropriate submissions may be returned to authors with editor comments only.
- Manuscripts should be submitted online here: <http://journals.sfu.ca/abr/>
- First time submitters must first register for the journal (click on REGISTER).