

Call for Business Research

Amelia A. Baldwin

University of Arkansas – Fort Smith

Advances in Business Research is published by the College of Business at the University of Arkansas - Fort Smith. We aim to further the research boundaries of business and business education in all of the related disciplines. *Advances in Business Research* is a research journal that provides a forum for current thoughts, techniques, theories, issues, trends, and innovations in all of the business fields, including accounting, economics, finance, international business, management, marketing, entrepreneurship, leadership, and other related fields.

Keywords: business, research, publishing, learning, education, peer review

Editorial

Research on business and business education are important to the future of both business endeavors and also the education of future business leaders. The development of new knowledge is the hallmark of progress and the journal's purpose is to promote such development. This journal aims to stretch the research boundaries of business and business education.

Advances in Business Research seeks polished manuscripts in all business disciplines that describe new ideas, techniques, theories, issues, trends and innovation. Fields of interest include accounting, economics, finance, international business, management, marketing, entrepreneurship, and leadership, amongst other related areas. Research manuscripts should be innovative, based on sound prior literature, use sound methodology, and provide a clear and concise narrative. Applied research is heartily encouraged.

Advances in Business Research also seeks polished manuscripts addressing the development and improvement of business education, as well as measurement of the usefulness of various methods of teaching and learning. Innovative educational methods are of special interest. Educational manuscripts may be descriptive, prescriptive, or innovative. Ideally, educational studies should be innovative, based on sound prior literature, use proper methodology, and include a clear and concise narrative.

In the interests of sharing knowledge in a timely fashion, accepted manuscripts are published immediately upon completion of the copy editing phase. In 2014 the average number of days to review was 73. The average number of days to publication for accepted articles was 273 days. The acceptance rate in 2014 was about 25%.

To submit your well-polished manuscript to *Advances in Business Research* simply follow the instructions for new submissions found in the editorial section of this issue of the journal.

Amelia A. Baldwin is the Neal Pendergraft Professor of Accounting at the University of Arkansas – Fort Smith. She earned her Ph.D. in accounting and information systems from Virginia Tech, and M.Ac. and B.S. degrees in accounting from Auburn University. She researches technology in accounting and business education, the impacts of technology on the accounting profession and business, and issues of diversity in accounting and business academia. She has published dozens of peer-reviewed articles and has taught accounting on three continents.